



## CALL TO THE DERBY POST!



Springtime is the perfect time to visit Kentucky. It's Derby time, and we love to party! The Kentucky Derby, "The Greatest Two Minutes in Sports," takes place at historic Churchill Downs in Louisville on the first Saturday in May. However, the Derby celebrations gear up well before the actual running of the horses.

There are more than 70 different events that take place during the official [Kentucky Derby Festival](#), one of the premiere community celebrations of its kind in the world. Kentucky's unbridled spirit abounds during Derby Festival time, with a dizzying array of entertainment options including Thunder Over Louisville (the nation's largest annual fireworks display); the Pegasus Parade; the Great Steamboat Race; and numerous parties, concerts and lively competitions.

The best thing is the fun and excitement of the Kentucky Derby lasts throughout the year. For more great Kentucky vacation ideas, visit [kentuckytourism.com](http://kentuckytourism.com) or call 1-800-225-TRIP to request your free Kentucky Getaway Guide. Then, mix yourself a mint julep, brush off your Derby hat and start making your vacation plans to visit Kentucky this spring.

# WEAR YOUR UNBRIDLED SPIRIT ON YOUR SLEEVE...OR ON YOUR HEAD, IF YOU PREFER.

Show how you really feel about Kentucky with officially licensed Kentucky Unbridled Spirit merchandise. Visit [kentuckyunbridledspirit.com](http://kentuckyunbridledspirit.com) for a great selection of items. We have everything from t-shirts, sweatshirts and hats to glasswear, blankets and more. You can never have enough unbridled spirit so surf on over to our web shop today and display your spirit with pride.

You have been sent this communication because you agreed to get information from the Kentucky Department of Tourism and its tourism partners. To prohibit getting future communications, use [this link](#).

KY DEPARTMENT OF TOURISM, CAPITAL PLAZA TOWER, 500 MERO STREET, FRANKFORT, KY 40601

